Before you buy any software, ask these 3 questions.

They save more money than any discount the salesperson offers.

1 **Ask this first**

What problem, exactly?

Demos are built to show features. You need a fix for one specific problem.

> **Write the problem in one sentence before you watch a single demo.**

2 **Ask this first**

Who will use it every day?

The most expensive software is the one your team quietly avoids.

> **Let the daily users try it before you sign.**

3 Ask this first

What does it really cost?

Licences are only the start. Setup, training, moving your data and support all add up.

> **Ask for the full year-one cost, not the monthly price.**

The best software decision happens before the demo.

We help you choose the right system, and avoid the wrong one.

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